

Only in Seattle Webinar

March 3rd, 2021



AGENDA

- Introductions
- Support to individuals experiencing homelessness
- Public safety and business district strategies
- Clean City Initiative Update
- General OED Updates





CITY OF SEATTLE
office of
economic
development
only in seattle

Tina Inay
Interim OED Deputy
Director



City of Seattle

Tess Colby
Senior Advisor on
Homelessness

HOPE Team

- 2021 Council Action resulting A new team within the Human Services Department that coordinates the City's response to homelessness in partnership with contracted outreach providers and City departments
- Our goals:
 - Through outreach providers expand our ability to work with encampment occupants to accept shelter
 - Streamline shelter referral process for better coordination between City's contracted outreach and shelter service providers
 - Clearly communicate outreach priorities in partnership with providers
 - Support provider partners in the field, such as site assessment and coordinating property storage and debris removal with Parks and Rec staff
 - Collect and report data better understand community needs, measure progress, and improve our homelessness strategies.



Street to Housing

- Currently the city funds over 2,000 shelter spaces
- 2021 Shelter Addition Progress
 - Kings Inn — 66 rooms
 - Executive Hotel Pacific — 155 rooms
 - U-District Tiny House Village — 40 units
 - North Seattle Village — 40 units
 - Women's Shelter at First Presbyterian Church — Serves 60
 - Funding for another Tiny House Village in 2021
- Hotel coupled with permanent housing options such as Rapid Rehousing and new Permanent Supportive Housing due to come on-line in 2021
- Affordable Housing is the solution to homelessness — with more than 4,600 affordable housing units opening in the next 3 years; 600 new units of service enriched permanent housing this year



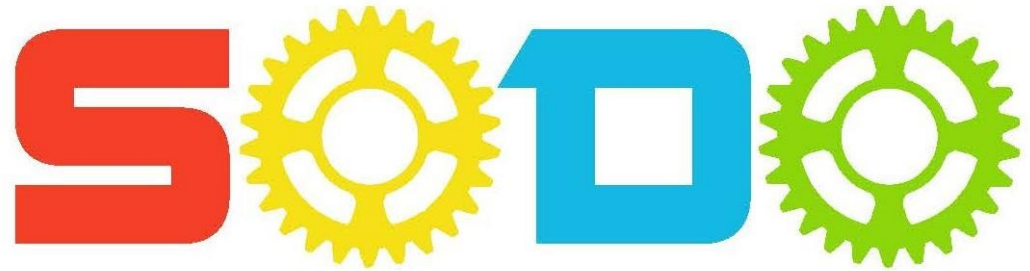
Housing Ends Homelessness

- Third Door Coalition and national experts recognize that permanent supportive housing (PSH) is the solution to long-term homelessness
- In 2020 the Mayor invested \$60 million in PSH
- In 2021 600 additional units PSH, over the 350 units already under construction in 2020 –add to the exiting 3,700 PSH units

KC Regional Homelessness Authority

- KCRHA will oversee policy and funding for homelessness services countywide.
- This humanitarian crisis requires a regional response that allows individuals to access services in the communities where they lose housing.
 - Most persons receiving homelessness services from the City became homeless outside of Seattle.
- We need a CEO who is deeply invested in leading the region in a joint approach to truly make progress on the homelessness crisis.
- Our region's leaders are committed to finding the right person with the skills needed to improve outcomes for the most vulnerable members of our community.





Business Improvement Area

Advocating for a Safe, Clean & Moving SODO



Lauren Ross
SODO BIA Deputy Director

Becky Gilley
SODO Outreach Coordinator



CLIENT CONTACTS CONNECTED TO:

62



TRANSIT

72



ID ASSIST

92



**MEDICAL
CARE**

122



FOOD

562



**TOTAL
CONTACTS**

Approximate values are based on 2020 data averages.



City of Seattle

Julie Kline

Senior Advisor on
Public Safety

Public Safety

- SPD Staffing
- Reimagining SPD Work
- SPD Budget and Constraints
- Supplement with Civilian Positions/Other Departments (SFD, SPR, HSD, etc.)



Health One - Seattle Fire Department

- Health2 is positioned at Station 2, ready when staff have been hired. The hope is to still launch by the end of Q1.
- Health2, station outreach (beyond our current response zone) will focus on Stations 17 and 18, plus some adjacent areas: 8s, 9s, 20s, 22s.
- For Health1, getting the second rig in service will allow for our push down into Batt. 5.
- Health3 is still planned for Q4. The intent is to locate this unit in South Seattle, but the planning phase has yet to begin.



Marcus Johnson
Director, UDP Clean and
Safe Program



Jennifer Danner and
Mark Solomon

SPD Crime Prevention
Coordinators

Crime Prevention Coordinators

North Precinct

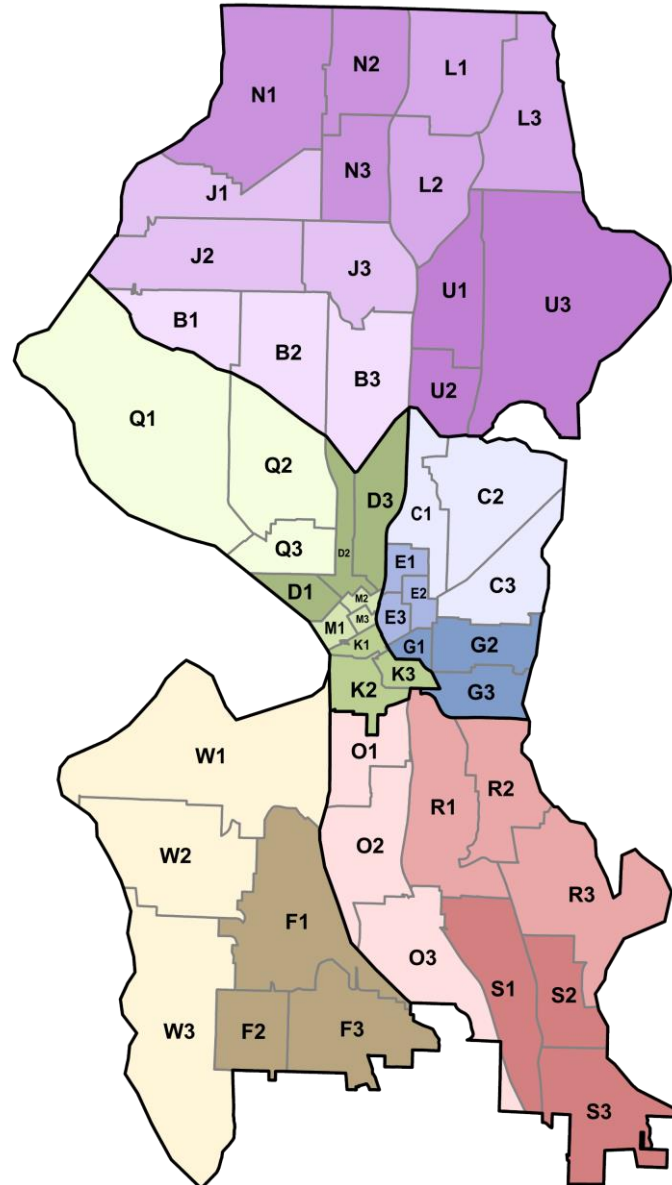
- Currently Vacant
- Martin.welte@seattle.gov

West Precinct

- Barb Biondo, CPD
- Barbara.Biondo@seattle.gov
- 206-315-0015

Southwest Precinct

- Jennifer Danner, CPD
- Jennifer.danner@seattle.gov
- 206-256-6820



East Precinct

- Joe Elenbaas, CPD
- Joseph.elenbaas@seattle.gov
- 206-684-5758

South Precinct

- Mark Solomon, CPD
- Mark.solomon@seattle.gov
- 206-386-9766

Crime Prevention Services

- Organizing/supporting Business Watch groups
- Organizing/supporting Block Watch groups
- Crime Prevention Through Environmental Design (CPTED)
 - Buildings, building plans, greenspaces, parks, public spaces, transit corridors
- Security Assessments for homes and businesses
- Business crime follow-up (robbery, burglary, shoplift, loss prevention)
- Personal/workplace Safety Education
- Work with community members/groups regarding public safety/quality of life issues
- Coordinate with other agencies to address crime, disorder, quality of life issues that impact public safety

Crime Prevention Services

Coordinate with other agencies to address crime, disorder, quality of life issues that impact public safety

Develop and distribute crime prevention materials

Prepare/distribute informational bulletins, crime alerts, newsletters, Nextdoor posts, Level III Sex Offender notifications

Active Shooter/Lock-down/Shelter-in-place education

Emergency Preparedness education (in conjunction with Office of Emergency Management)

Night Out Against Crime coordination

Paws On Patrol



City of Seattle

Phillip Sit
BIA Advocate

**CLEAN
CITY**
initiative

#SeattleCleanCity



City of Seattle

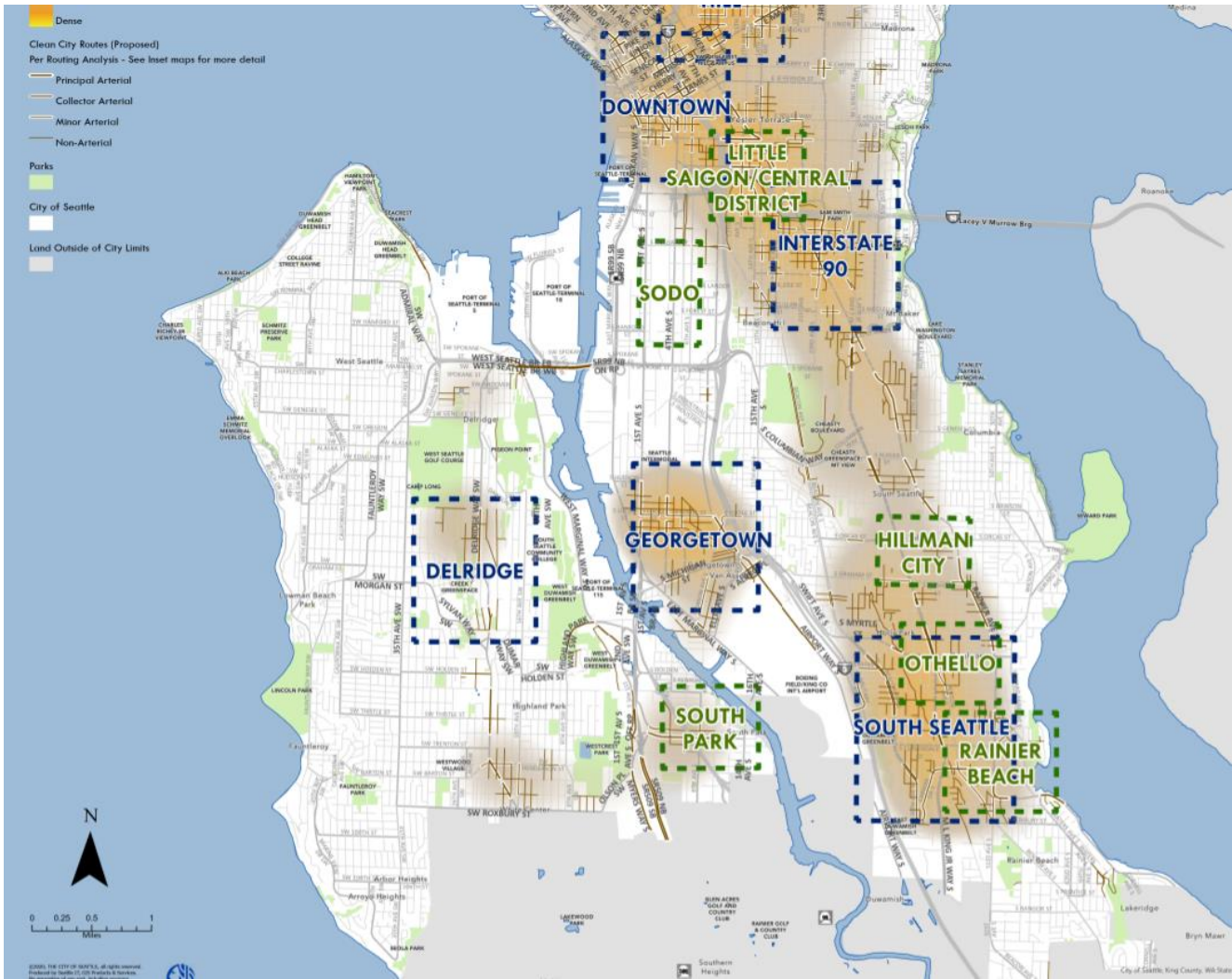
- The Clean City Initiative is a program that invests \$3 million into new and existing programs to clean up litter and garbage across the city.

CITY DEPARTMENTS

- Additional SPU Litter Routes:** Seattle Public Utilities (SPU) will add 10 new litter routes to the existing 8 Community Litter routes to more than double efforts to collect litter and illegally dumped trash throughout the city. Each 50-block face route is serviced twice a week. ([Litter route map](#))

- Weekly Park & Neighborhood Focuses:** In addition to regular maintenance, Seattle Parks and Recreation (SPR), SPU, and Seattle Department of Transportation (SDOT) will focus weekly on extensively cleaning specific parks, neighborhoods, and surrounding streets through street cleaning, pressure washing, grounds maintenance, stairway cleaning, graffiti cleaning, and trash, debris and needle collection.

18 BUSINESS DISTRICT LITTER ROUTES



OED/CCI RECOMMENDATIONS

Increase services in Business Improvement Area Districts:

Equity/Non-BIA Districts based on highest needs and SPU data:

- Beacon Hill
- Central District
- Aurora
- Capitol Hill
- Mt. Baker/Genesee
- Rainier Valley
- South Park
- Hillman City
- Lake City
- Rainier Beach



UPLIFT NORTHWEST

Uplift
Northwest

Empowerment
through
Employment





City of Seattle

AJ Cari, Small Business
Advocate

Heidi Hall, Business
District Advocate

PPP is New and Improved

- 100% of the loan will be forgiven based on a 60%/40% split
At least 60% of loan is utilized for payroll, or paying yourself if you are sole proprietor or contractor
Up to 40 % is used for rent, mortgage, interest, utilities.
Expanded uses of the loan include operations expenses, property damage, supplier costs and worker health/protection expenditures.
- Funds must be spent between 8-24 weeks after receipt of loan funds (this is the covered period)
- Simplified forgiveness application for loans under \$150K
- Accommodations and Food Services companies with NAICS code 72 can borrow up to 3.5 times the business' average monthly payroll costs, up to a \$2M loan maximum.
- **Application deadline is March 31, 2021.**

PPP is New and Improved

- PPP is open again for first and second time applicants
- First-time borrowers
 - no more than 500 employees
 - in operation as of February 15, 2020.
 - 2.5 times average monthly payroll costs
 - \$10M loan maximum.
- Second-time borrowers
 - qualify for 2nd PPP loan if you spent or expect to spend all of the 1st PPP loan before receiving the 2nd PPP loan
 - no more than 300 employees
 - 2.5 times average monthly payroll costs
 - \$2M loan maximum.
 - Must show revenue declined by at least 25% in any quarter in 2020 compared to the same quarter in 2019, or by annual comparison 2020 to 2019.
 - Businesses can apply for 2nd loan whether or not they have requested PPP Forgiveness or if the PPP Forgiveness application is in process for 1st loan

PPP changes as of Feb 24

- 14-day PPP loan application period exclusively for businesses and nonprofits with 19 or fewer employees, Feb 24 - Mar 10
- For Sole props, independent contractors and self-employed individuals the loan amount is based off gross income before expenses, not net profit.
- Immigrant and refugee small business owners who have an Individual Taxpayer Identification Number (ITIN) are eligible to apply for PPP.
- Small business owners who were formerly incarcerated with prior non-fraud felony convictions are eligible to apply for PPP.
- Small business owners who are impacted by federal student loan debt delinquency are eligible to apply for PPP.

Where to apply for PPP

- Businesses can apply for PPP with local lenders who in turn request funds from the SBA.
- Individual lenders will have their own application processes and required documents.
- Start with a lender you have an existing relationship or previous PPP loan with
- <https://ndconline.org/ppp/> (must be in low/moderate income census tract)
- <https://businessimpactnw.org/>
- <https://www.veritycu.com/paycheck-protection-program-information>
- <https://www.key.com/small-business/banking/loans-lines/paycheck-protection-program.jsp>
- <https://www.seattlecu.com/sba-ppp>

SBA Economic Injury Disaster Loans (EIDL)

- Low-interest loans for working capital to small businesses suffering substantial economic injury result of COVID-19
- Loan amounts up to \$2M
- Up to 30 year repayments possible
- Interest rate 3.75% for small businesses and 2.75% for non-profits
- Credit scores are part of the underwriting criteria
- Collateral only required for loans over \$25K



SBA Economic Injury Disaster Loans (EIDL)

- Business can only apply online, directly to SBA <https://disasterloan.sba.gov/ela>
- Application deadline Dec 31, 2021
- Payments deferred one year
- Businesses can check application status at:
 - SBA customer service 1 (800) 659-2955 (TTY: 1 (800) 877-8339) ask for Tier2
 - or email disastercustomerservice@sba.gov
 - SBA now staffed 24/7, and have added a chat feature
- Only one EIDL loan per borrower, businesses can request additional loan funds at pdcrecons@sba.gov
- Targeted EIDL Advance is available to eligible previous applicants, no action is needed.



Need Help?

- OED provides free technical assistance to businesses applying for these resources.
- Please email OED@seattle.gov or call [\(206\) 684-8090](tel:(206)684-8090).
- OED provides bilingual support in Spanish, Vietnamese, Mandarin, Cantonese, Korean, Somali, Amharic. To access this service please call the number above and you will be prompted to leave a voicemail in your preferred language and a bilingual staff member will call you back.
- If you need language assistance with other languages please indicate your preferred language on the general voicemail and a staff member will call in a third-party interpreter on the phone to assist with the conversation.



1

Enter your business name or address

Search by name or address

Search

<https://oed.caimaps.info/cailive/intake>

Don't see your business information? Please continue and finish the survey



Seattle Office of Economic Development

OED Service Request Form

This form should be used by OED partners and staff to request assistance on behalf of business.

The City of Seattle Office of Economic Development seeks to mitigate barriers to resources and assistance for Seattle's most vulnerable small businesses during COVID-19.

Privacy Notice:

Information provided in this survey is considered a public record and may be subject to public disclosure. For more information, see the Public Records Act, [RCW Chapter 42.56](#). To learn more about how we manage your information, see our [Privacy Statement](#).



Business Referrals to OED

- Partnership with neighborhood business districts to support small businesses with barriers accessing government services
- Answer questions, access COVID relief programs, help businesses navigate city services, refer for technical assistance services
- Staff contacts referred business and in-language assistance available via Resource Team and Language Line
- Web-based business referral form:
<https://oed.caimaps.info/cailive/intake>

Questions and Answers

1. Does the City have an Org Chart that defines internal and external participants and the various roles/services that each provide related to homelessness? Ballard Alliance

Response: The HOPE Team has not created an org chart that shows the various relationships. HOPE is coordinating outreach to priority sites among all the City-contracted outreach agencies. They also coordinate with Parks and other City departments on timing of outreach as priority sites are identified.

Questions and Answers

2. What is the city's plan to scale affordable house? If the 2020 homeless count was 11,751, and 2,000 shelter spaces are being currently funded with another 4,600 coming online in the next few years, how will the city ever meet the need? Ballard Alliance

Response: As of today, 1,000 new City-funded apartments dedicated to people experiencing homelessness are underway; they will come on line between now and the end of 2022. The multiyear Seattle Housing Levy's voter-approved funding levels and production goals constitute the financial backbone for PSH development. Additional capital and operating funding can enable Seattle to scale up PSH production, and new construction methods, streamlined permitting requirements, and strategic acquisition of in-process buildings can accelerate delivery of new units. With the homeless count spanning all of King County, County plans to ramp up housing production outside of City limits will also help close the gap.

Questions and Answers

3. What policies are being put into place to ensure the safety of the future of the occupants of the Executive Hotel Pacific given the large concentration at that site? Alliance for Pioneer Square

Response: HSD has contracted with LIHI to operate the EHP shelter. LIHI's program scope includes safety protocols for guests and staff, including 24-hour staffing on site. HSD and LIHI also collaborate with SPD to ensure safety concerns can be addressed for shelter clients and surrounding businesses.

4. How do you identify where permanent supportive housing is/will be located in the City?

Response: PSH residents fare best in areas with excellent access to transit and services, so the City as a funder encourages nonprofit housing developer/operators to seek out and real estate opportunities in locations that meet that criterion. When identifying sites to propose for City funding awards, often project sponsors also prioritize locations with complementary infrastructure, such as health care facilities. PSH can be found throughout Seattle in almost any neighborhood zoned for multifamily development.

Questions and Answers

6. Will new units coming up, particularly Tiny Houses, be able to connect with problematic encampments in community business areas? Uptown Alliance

Response: Referrals to the new hotel-based shelters and upcoming Villages will be prioritized based on both site assessments and on COVID-based vulnerability criteria for individuals. Our goal is to ensure that these new resources equitably address health and safety concerns, for those in encampments as well as surrounding neighborhoods, across the City

7. How are rehab programs and mental health programs matching the focus on creating affordable housing?

Response: This is an excellent question for King County Department of Community and Human Services as KC funds behavioral health programs through the MIDD sales tax fund. The City does not fund these programs directly, although permanent supportive housing is designed to ensure either on-site access to behavioral health resources or connections to off-site programs.

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